Couposts Cookies Policy

**What is this Cookies Policy?**

When you visit Couposts’ Site or use its Services, Couposts and authorized third parties use cookies to collect information about you. This Cookies Policy sets out how we, and third parties we authorize, use cookies when you interact with our Site or the Services offered via the Site. Please review this policy carefully. By continuing to use Couposts’ Site or Services, you consent to the terms of the Cookies Policy.

Please note that this Cookies Policy is part of our Privacy Statement, and should be read along with the Privacy Statement. Our Privacy Statement explains what we do (and don't do) with the information, including any Personal Information, we may collect about you. Please read both the Privacy Statement and this Cookies Policy.

**What are cookies?**

Cookies are unique identifiers, usually made up of small bits of text or code. Cookies are usually stored on your device or in your web browser and they send certain information back to the party who served the cookie. When we say cookies, we are referring to a broader range of technologies than just cookies, including web beacons, clear gifs, pixels and other similar technologies. When we say first-party cookies we mean cookies that are served by Couposts. When we say third-party cookies, we mean cookies that are served by non-Couposts parties.

**How are cookies used?**

Cookies are used to better understand how applications and websites work and to optimize online and mobile experiences. Cookies do this by allowing the party serving the cookie to analyze a website’s performance, to remember user preferences, to recognize whether a computer or device (and probably its user) has visited a website previously, and to serve personalized advertisements. We may collect this information across browsers or devices, but the interest-based advertising cookie is not associated with and does not contain Personal Information.

**What kinds of cookies are used on the Site?**

Our Site primarily uses the following four types of cookies:

**1. Operationally Necessary Cookies**

These cookies are essential for the operation of our Site. They make it possible for you to browse and use our Site. If you disable these cookies, the Site will not function correctly.

**2. Performance Cookies**

These cookies gather information about how visitors use the Site and monitor Site performance. For example, performance cookies tell us which pages are popular, monitor traffic to our Site and compile anonymous analytic information. Third-party vendors may collect this information on Couposts’ behalf in order to perform data analytics services for Couposts. Performance cookies can also be used to identify and remedy operational problems with the Site.

**3. Functionality Cookies**

These cookies are used to recognize and remember your preferences. For example, functionality cookies may use information, such as your location, to make sure that you arrive at a version of our Site that is specific to your city or region.

**4. Advertising Cookies**

We use first-party and allow third-party cookies on our Site in order to deliver interest-based advertising content on third-party websites and applications. We, and third-party ad servers, use cookies to understand your interest in the advertisements and content delivered to you, as well as to serve you with more relevant ads based on your activities on our Site. For example, cookies used for advertising could record information about whether you have clicked on certain content or advertisements on our Site or other websites.

The following are the types of advertising cookies you may encounter when seeing Couposts ads on third-party sites and your options for managing them:

***Couposts-Served Advertising****:* With respect to our first-party advertising cookies, when Couposts serves any interest-based advertising, we comply with the Digital Advertising Alliance’s (DAA) Self-Regulatory Principles for Online Behavioral Advertising. You can read more about the Principles and how interest-based ads work on the DAA’s [consumer education page](http://www.aboutads.info/). You also can learn more about interest-based ads served by Couposts and others in our Privacy Statement.

***Advertising Served by Third Parties****:* We also may work with third-party ad servers to assist us in delivering more relevant ads. To learn more or to opt-out of the use of third-party advertising cookies in the United States, please visit [http://www.aboutads.info/choices/](http://www.aboutads.info/). In the European Union, please visit www.youronlinechoices.eu.

We control only our first-party cookies. We do not have control over, or access to, third-party advertising cookies or the information they contain. Third-party ad servers manage any information that they collect via cookies they place in accordance with their privacy policies.

**How else can I opt out of cookies?**

You may be able to opt out of the placement of certain cookies by configuring your browser settings or opting out directly with the party that operates and controls the cookie. Please check your browser settings for more information.

**Are there cookies in e-mails?**

Our e-mails contain cookies that track whether you open our e-mails and whether you click any links within them. The cookies used in our e-mails to monitor these behaviors are unique to each e-mail and are not stored on your computer or mobile device.

**What if I have questions?**

If, after reading this Cookies Policy, you have any questions please contact couposts@gmail.com